



# Association for Public Transportation, Inc

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## Board of Directors Meeting

### 9 November 2005

6 p.m.

Faneuil Hall Marketplace

**Attendance:** Fred Moore (presiding), Richard Arena, John Hostage, Ernest Loewenstein, and Barry M. Steinberg.

**Excused:** Barry Andelman

1. The minutes of the previous meeting (20 Oct. 2005) were accepted as corrected: The first part of the last paragraph of page 2 was changed to “Q. (Rick): Venture capital wants 10 times their money back in three years, not 5% a year. They also hate government intervention and entanglements.”

2. Officers’ Reports.

A. Fred R. Moore, President.

We are introducing Mr. Dixon (see our previous meeting minutes) to RTAC (the Regional Transportation Advisory Council). We are facilitators of his concepts.

RTAC: We endorsed rail freight capabilities. We don’t want incompatibility issues.

B. John Hostage, Treasurer.

Andy Rubel got Interstate to do a forced distribution of *Car-Free*<sup>®</sup>.

Q (Rick Arena): Is marketing going on at the same time?

Comment (Barry M. Steinberg): To raise a higher profile for Car-Free, we should call in some ‘credits’ with the MBTA. Barry Andelman should be involved in this.

C. Barry M. Steinberg, Clerk.

On 15 November, there is a meeting of the Metropolitan Planning Organization.

On 22 November, there is a meeting of the Central Artery Environmental Oversight Committee concerning the Project Transit Commitments. Comment (Fred): Use the submitted letter as a policy guide.

3. Old Business.

A. The 'Meeting-Go-Round'.

Fred was chosen by RTAC to attend meetings of the Freight Committee. We still have to make presentations to the various meetings.

One of the things we should do at these meetings is collect information: What do other people think? Are there other kindred organizations we don't know or who don't know us? What are the organizations conducting the meetings hearing at their meetings across the Commonwealth or around the metropolitan area?

B. The APT Business Plan (Richard Arena).

Rick distributed copies of the 'Cornell in Boston' newsletter as an example of a possible APT newsletter format. Postage is minimal when sent bulk rate.

He also distributed the computer screen introduction. There are prices for member, non-member and early-bird rates.

There should be a message from an APT officer on an introduction.

Highlights of what APT has done, policies presented. Solicitations for speakers.

Benefits of APT Membership: What are they? E.g. reduced pricing at events. We can supply speakers to other organizations. Admission to members-only events. A members-only web site—Newsletter on the web site.

A member directory. "Do you want your name listed in the directory?" Yes/No.

Bronze/Silver/Gold memberships.

A newsletter with 'benefits of membership' shown. Rick has sources that format text for newsletter publication.

A feature article highlighting our presentation to the Governor's "Framework for Thinking.."

Ernie is to be the Editor.

4. New Business.

The APT Annual Meeting: Last year's arrangements were appropriate. We should 'plug in' a new speaker in the slot.

5. The meeting adjourned 8:07 p.m.

Respectfully submitted,

BARRY M. STEINBERG

Clerk